



MEDIA RELEASE

LOCAL FAMILIES NEEDED FOR THE 83rd ANNUAL CHILDREN'S FIESTA PARADE

SANTA BARBARA, CA – June 20, 2013

The City of Santa Barbara's Parks and Recreation Department is currently accepting entry forms for participation in the Children's Fiesta Parade to be held on Saturday, August 3. Now in its 83rd year, this community tradition continues for another generation of children. Families who have never participated before will be joined by families who have proudly participated for five and six generations.

Parents create and decorate their own floats, carts and wagons for their children. There are no motorized or battery-operated vehicles used in the parade; only foot power is allowed. Children and parents dress in colorful Spanish and Mexican costumes. Often they bring chickens, goats, ponies, dogs, and other small animals to participate. An entry can be one family of three, a family of siblings and cousins, an entire neighborhood, dance schools or special clubs/groups. There is room for every child in the parade.

The public is invited to view this delightful parade on Saturday, August 3rd starting at 10 a.m. on State Street at Sola Street to the end at Ortega where each child will receive ice cream. Entry forms can be picked up at the Recreation Administration building, 620 Laguna Street, or by e-mail request to Karroyo@santabarbaraca.gov.

For more information, please call 564-5418.

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